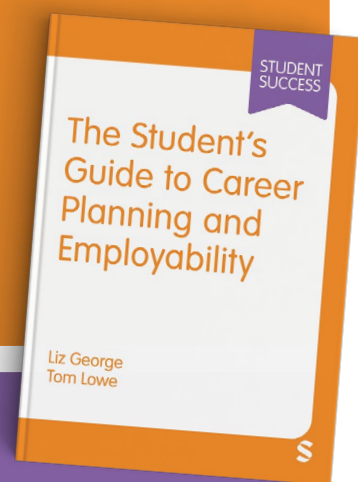


Your toolkit for teaching employability skills

The Student's Guide to Career Planning and Employability offers practical activities, employer insights, and inclusive strategies **aligned with sector best practice** – making it easy to build employability into your teaching, support student success, and meet institutional goals.



Advance HE's *Embedding Employability Framework* focus area

How does the book support it?

Attributes and capabilities

Helps students identify their strengths, set goals, and plan their career path from day one through hands-on activities.

Specialist, technical and transferable skills

Shows how academic skills transfer to the workplace, alongside career-specific skills such as CV writing, interview preparation, digital presence, and navigating AI in the workplace.

Knowledge and application

Develops professionalism, ethical awareness, and reflective decision-making.

Behaviours, qualities and values

Includes guidance on entrepreneurship, freelancing, and innovation as career pathways.

Enterprise and entrepreneur education

Offers a step-by-step career planning journey from first year to, and beyond, graduation, including job search strategies and decision-making tools.

Career guidance and management

Prioritizes accessibility and diversity, helping students understand their identity and navigate different workplace scenarios.

Reflection and articulation

Embeds reflective practice throughout, encouraging students to articulate their skills and experiences confidently.

Confidence, resilience and adaptability

Boosts confidence and resilience through practical tasks and real-world insights.

Experience and networks

Highlights the importance of extracurriculars, part-time work, volunteering, and networking for career development.

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