

9  
MINUTES

46  
SHARE  
CLICKS

239  
VIEWS



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Specialty: History

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**EXAMPLE:**

<http://bit.ly/jbegiato>



**ACTION:**

Added explanatory text  
Shared via social media



**RESULT:**

46 click throughs from social media  
239 views of Kudos page  
9 minutes to claim, explain and share



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